

WORKSHOP: DEVELOPING SUSTAINABLE & SCALABLE BUSINESS MODELS FOR DIGITAL HEALTH INNOVATIONS IN LOW-RESOURCE SETTINGS

NOVEMBER 9
12:00-2:00PM
ROOM 040, TRENT HALL
LIGHT LUNCH PROVIDED



SIDD GOYAL
Chief Technology Officer
TinyURL

Faculty who are developing digital solutions to health problems will interact with an expert specializing in creating and scaling ventures at the intersection of health and technology. Participants will learn business model approaches for taking innovations to scale and will apply the approach to their specific product or service. Faculty are encouraged to bring small teams of their colleagues and trainees to engage in the process together.

[Add to calendar](#)

[Register](#)

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