

4th Annual mHealth@Duke Conference
Mobile and Digital Technology in the New Era of Precision Medicine and Population Health
April 20th, 2016 | 9am – 3pm
DRAFT Conference Agenda

9:00 - 9:15 am	Opening Remarks		Bernard Fuemmeler, PhD, MPH
9:15 - 10:05am	Morning Keynote		Bill Riley, PhD <i>Applications of mHealth to Precision Medicine</i>
10:05 - 10:20am	Break		
	Reaching Precision in Digital Health		
10:20 - 11:10am	Presentation		J. Aaron Hipp, PhD <i>Cameras and Crowds in Public Health Research</i>
11:10 – 11:20am	Shark Tank Pitch		Shark Tank Winning Team <i>TBD</i>
11:20 - 11:30am	Lightning Talk		Smisha Agarwhal <i>WHO Guidelines for Digital Health Research</i>
11:30 – 11:40 am	Lightning Talk		Bridget Koontz, MD <i>ICanSTEP: Fitbits & Physical Activity Promotion Among Cancer Survivors</i>
11:40 – 12:00pm	Lightning Talk		ISO & DOCR <i>Conducting mHealth research @Duke – Resources & Processes</i>
12:00 – 1:00pm	Lunch & Poster Session		
	Technology & Population Health		
1:00 – 1:45pm	Panel Discussion		Bernard Fuemmeler, PhD Erica Levine, MPH Ryan Shaw, PhD, RN Zachary Rosenthal, PhD <i>Methods for Improving Population-Based Studies</i>
1:45 – 2:00pm	Presentation		Lavanya Vasudevan, PhD Jenna Mueller, PhD <i>A Novel POCkeT Colposcope & App for Cervical Cancer Screening</i>
2:00 – 2:50pm	Afternoon Keynote		Donna Spruijt-Metz, MFA, PhD <i>mHealth⁴: Monitoring, Modeling, Modifying and Maintaining Health-Related Behavior in a Digital World</i>
2:50 - 3:00pm	Closing Remarks		Gary Bennett, PhD
4:00 pm	Post conference meet-up at Local 22 – Triangle mHealth Consortium		